

DEAN RICHARDS - shaken'n'served

★ MUSIC & MARTINIS ★ WITH DEAN RICHARDS REARDON

★ DJ

GENRES: HOUSE / ELECTRO
HOUSE / DEEP SOULFUL HOUSE

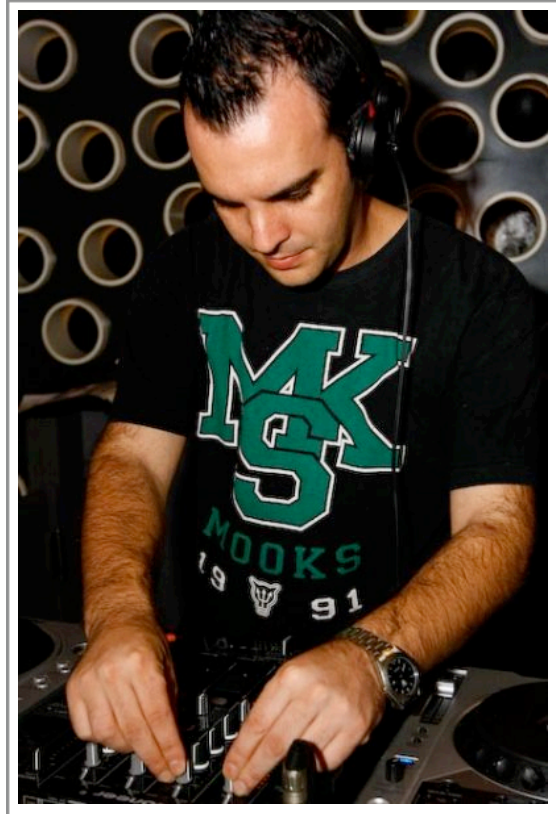
DEAN RICHARDS DROPPED HIS FIRST TUNE IN 2002 IN DALLAS TEXAS AND FROM THAT DAY, DRIVING DANCEFLOORS HAS BEEN AN OBSESSION FOR DEAN.

WITH THE ASSISTANCE OF RECORDING ARTIST MATT JONES, DEAN WAS SOON THROWN DEEP INTO, 'DIVAN LOUNGE' (TX), CREATING MIXES IN FLUID AND BEYOND. DEAN THEN FOLLOWED HIS LOVE FOR TRAVEL & TUNES TO MIAMI SOUTH BEACH WHERE HE SPUN FOR THE SUNSET SESSIONS AT 'LAUNDRY BAR' & 'THE ROOM'.

THE OPPURTUNITY TO CHILL AT A MIAMI HOTEL WITH WORLD CLASS DJ'S SURFACED DURING THE 'MIAMI WINTER MUSIC CONFERENCE', FOLLOWING WHICH HE MOVED BACK TO HIS ADOPTED HOMETLAND AUSTRALIA. HE WAS QUICKLY GRABBED UP AS A HEAD MANAGER FOR BARS & CLUBS SUCH AS MIDDLE BAR, TANK, CHICANE & CAVE.

MOVING ON FROM SYDNEY, DEAN FOUND HIMSELF IN MELBOURNE AND MADE THE DIGITAL SWITCH, WHEREBY HIS MIXING SKILLS & MUSIC KNOWLEDGE WAS TAKEN TO NEW HEIGHTS WHILE PLAYING GIGS IN CLUBBING HOTSPOTS ALL OVER MELBOURNE.

AFTER 2 YEARS OF DEVELOPMENT AND NETWORKING IN KL, DEAN HAS MOVED TOWARDS DESIGNING COCKTAILS AND TAILORING MUSIC FOR THOSE THAT MATTER - THE SHAKERS 'N' STIRRERS.



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★ EVENTS

DEAN FIRST STARTING WORKING IN EVENT MANAGEMENT BACK IN MELBOURNE IN 2002. DEAN WAS HIRED BY AUSTRALIAS LARGEST DANCE FESTIVAL ORGANISERS, FUTURE ENTERTAINMENT, WHERE HE OPERATED MULTIPLE BARS FOR MAJOR EVENTS SUCH AS SUMMA DAYZE, GOOD VIBRATIONS, KISS MY GRASS (KISS FM), FUTURE MUSIC FESTIVAL & MISCHIEF. DEAN STUDIED THE TRICKS OF THE TRADE WHILE WORKING CLOSELY WITH THE THE FUTURE GROUP AND KNEW HE HAD FOUND HIS TRUE PASSION.

OVER THE 4 YEARS IN MELBOURNE, DEAN MANAGED POPULAR NIGHT SPOTS SUCH AS ROOM 680, FFOUR & LOVE MACHINE. HE WAS IN CHARGE OF CLUB MANAGEMENT, EVENTS AND BOOKING LOCAL & INTERNATIONAL DJ'S.

DEAN BOOKED & SPENT TIME WITH DJ'S SUCH AS; PAUL VAN DYK, JOHN DIGWEED, STACEY KIDD, RON CARROL, GRANT SMILEY (TV ROCK), JOHN COURSE (MOS), EMJAY (PERFECTO RECORDS), DIRTY SOUTH & MANY MORE TALENTED AUSTRALIAN DJ'S.

IN NOVEMBER 2007, DEAN WAS OFFERED A POSITION IN KUALA LUMPUR WITH THE RAW GROUP SOLARIS, WHERE HE WAS HIRED AS A CONSULTANT FOR BAR CONCEPTS & EVENTS. AFTER HIS TIME WITH THE RAW GROUP HE THEN WENT ONTO MANAGE TWENTYONE KITCHEN+BAR FOR 1 YEAR.

DEAN BUILT BAR CONCEPTS & EVENTS UNDER THE BANNER SHENANIGANS ENT. AND ORGANIZED EVENTS SUCH AS:

★ FACE2FACE - FACEBOOK STREET PARTY

SOLARIS OUTDOORS MONT KIARA, 2000PAX, SPONSORED BY DIGI, HEINEKEN, SKYY VODKA, MWM MAG & MACALLAN. DJ'S GLYNN TANDY (UK), BJOLLY (UK), JOEYG, BLASTIQUE & THE 80FCLUBS.

face2face

★ FACE2FACE RECOVERY PARTY

RAW SOLARIS, (FULL HOUSE), SPONSORED BY CELCOM & HEINEKEN. DJ'S DEAN RICHARDS, JOEYG & BLASTIQUE.

★ FACE2FACE 2

BOILER ROOM HARTAMAS, 600PAX, SPONSORED BY CELCOM & FINLANDIA. DJ'S DEAN RICHARDS, GLYNN TANDY, BLASTIQUE, KUGHEN, ROB NUTEK & JOEY G.

★ 8 OF CLUBS 1/2/3
RAW BAR SOLARIS, SPONSORED BY HEINEKEN. EIGHT LOCAL DJ'S INCLUDING DEAN RICHARDS, BLASTIQUE, KUGHEN, ECLECTIC BOTZ, GLYNN TANDY, MILKII HANI, AWAD & EDYCTED.

★ LIPSTICK GOSSIP 1 -6
JULY 2009 TO DECEMBER 2009. EXCLUSIVE LADIES ONLY EVENT, LIMITED TO 100 LADIES. SPONSORED BY ABSOLUT, SKYY VODKA & XRATED LIQUEUR. SUPPORTED BY L'DRIEL, REVLON, STAGE MAKEUP, MAKE UP STORE & LAURENT BLEU.